

## **ΑΝΑΘΕΣΗ ΕΡΓΑΣΙΩΝ -ΝΕΥΡΟΧΡΗΜΑΤΟΟΙΚΟΝΟΜΙΚΗ**

### **1) X15068, X14046**

#### **Myopic Loss Aversion and the Equity Premium Puzzle**

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### **2) X15144, X15124**

#### **Fairness as a Constraint on Profit Seeking**

- Kahneman, Daniel, Jack L. Knetsch, and Richard Thaler. 1986. “Fairness and the Assumption of Economics.” *Journal of Business*, 59(4): S285–300.

### **3) X15159, X15161**

#### **The Ultimatum Bargaining (ΘΠ)**

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### **4) X16111, X16035**

#### **Altruism and inequality aversion**

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### **5) X15154, X15075**

#### **The Money Illusion**

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### **6) X15153. X15049**

#### **The Zero Price Effect**

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## **7) X15155, X15057**

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## **8) X15063, X15015**

### **The Phenomenon of Choice Overload**

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## **9) X15131 X15150**

### **The Control Premium**

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## **10) X16108, X16133**

### **The Diversification Bias**

- Read, D., & Loewenstein, G. (1995). Diversification bias: Explaining the discrepancy in variety seeking between combined and separated choices. *Journal of Experimental Psychology: Applied*, 1, 34-49.

## **11) X15101, X15089**

### **The Endowment Effect, Loss Aversion, and Status Quo Bias**

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## **12) X15044, X15077**

### **Mental Accounting in Investments**

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## **13) X15156, X15118**

### **Regulatory Focus in Economics**

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## **14) X14005, X14051**

### **Precommitment in Economic Decisions**

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## **15) X14035, X16095**

### **The Guessing Game ( $\Theta\Pi$ )**

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### **The Centipede Game ( $\Theta\Pi$ )**

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## **17) X15059, X15136**

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## **20) X15088, X15125**

### **The Curse of Knowledge**

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