

**UNIVERSITY OF PIRAEUS**  
**DEPARTMENT OF BANKING AND FINANCE**

**Course Overview**

The aim of this course is to provide an in-depth analysis of the key determinants of the investment and financing decisions of the firm.

The course will cover the following main topics:

- Capital Budgeting.
- The MM Propositions, the Effects of Taxes, Financial Distress/Bankruptcy Costs and the Static Trade-off Theory.
- Capital Structure under Asymmetric Information.
- Payout Policy: Dividends and Share Repurchases.
- Mergers and Takeovers.

**Background Readings**

Brealey and Myers (**BM**), *Principles of Corporate Finance*, McGraw-Hill, 7<sup>th</sup> Edition, 2002.

Ross, Westerfield and Jaffe (**RWJ**), *Corporate Finance*, McGraw-Hill, 7<sup>th</sup> Edition, 2005.

**Recommended Textbooks**

Copeland, Weston and Shastri (**CWS**), *Financial Theory and Corporate Policy*, Addison Wesley, 4<sup>th</sup> Edition, 2005.

De Matos (**DM**), *Theoretical Foundations for Corporate Finance*, Princeton University Press, 2001.

Tirole (**T**), *The Theory of Corporate Finance*, Princeton University Press, 2006.

**Advanced/Supplementary Textbooks**

Bolton and Dewatripont (**BD**), *Contract Theory*, MIT Press, 2005.

## Course Outline

### 1. **The Basics:** The Fisher Separation Theorem, the NPV Rule.

Readings: **BM**, Chs. 2, 3, 5  
**CWS**, Chs. 1, 2  
**DM**, Ch. 1  
**RWJ**, Chs. 4, 6

### 2. **Capital Budgeting**

Readings: **BMA**, Chs. 6, 9, 11, 19  
**DM**, Ch. 1  
**RWJ**, Chs. 2, 7, 12, 17

M. Harris and A. Raviv (1996), "The Capital Budgeting Process: Incentives and Information", *Journal of Finance*, 51, pp. 1139-1174.

M. Harris and A. Raviv (1998), "Capital Budgeting and Delegation", *Journal of Financial Economics*, 50, pp. 259-289.

A. Bernardo, H. Cai and J. Luo (2004), "Capital Budgeting in Multidivision Firms: Information, Agency and Incentives", *Review of Financial Studies*, 17, pp. 739-767.

### 3. **Capital Structure I:** The MM Propositions, the Effects of Taxes, Financial Distress/Bankruptcy Costs and the Static Trade-off Theory.

Readings: **BM**, Chs. 14, 17, 18 (18.1 - 18.3), 20, 23  
**CWS**, Chs. 15  
**DM**, Ch. 2  
**RWJ**, Chs. 14, 15, 16, (Sections 22.9, 22.10), 24

G. Andrade and S. Kaplan (1998), "How Costly is Financial (Not Economic) Distress? Evidence from Highly Leveraged Transactions that Became Distressed", *Journal of Finance*, 53, pp. 1443-1493.

J. Graham (1996), "Debt and the Marginal Tax Rate", *Journal of Financial Economics*, 41, pp. 41-73.

J. Graham (2000), "How Big are the Tax Benefits of Debt?", *Journal of Finance*, 55, pp. 1901-1941.

J. Mackie-Mason (1990), "Do Taxes Affect Corporate Financing Decisions?" *Journal of Finance*, 45, pp. 1471-1495.

M. Miller (1977), "Debt and Taxes", *Journal of Finance*, 32, pp. 261-275.

M. Miller (1988), "The Modigliani-Miller Propositions After Thirty Years", *Journal of Economic Perspectives*, 2, pp. 99-120.

R. Rajan and L. Zingales (1995), "What Do We Know about Capital Structure?" Some Evidence from International Data", *Journal of Finance*, 50, pp. 1421-1460.

J. E. Stiglitz (1969), "A Re-Examination of the Modigliani-Miller Theorem", *American Economic Review*, 59, pp. 784-793.

#### **4. Capital Structure II: The Role of Asymmetric Information (Adverse Selection).**

Readings: **CWS**, Ch. 12 (12.A)

**DM**, Ch. 3 (3.2)

S. Bharath, P. Pasquariello and G. Wu (2008), "Does Asymmetric Information Drive Capital Structure Decisions?", forthcoming, *Review of Financial Studies*.

M. Brennan and A. Kraus (1987), "Efficient Financing under Asymmetric Information," *Journal of Finance*, 42, pp. 1225-1244.

R. Chirinko and A. Singha (2000), "Testing Static Trade-off against Pecking Order Models of Capital Structure: A Critical Comment", *Journal of Financial Economics*, 58, pp. 417-425.

I. Cho and D. Kreps (1987), Signalling games and stable equilibria, *Quarterly Journal of Economics*, 102, 179-221.

G. Constantinides and B. Grundy (1989), "Optimal Investment with Stock Repurchase and Financing as Signals", *Review of Financial Studies*, 2, pp. 445-465.

D. De Meza and D. Webb (1987), "Too much investment: A problem of asymmetric information", *Quarterly Journal of Economics*, 102, pp. 281-292.

E. Fama and K. French (2002), "Testing Trade-off and Pecking Order Predictions About Dividends and Debt", *Review of Financial Studies*, 15, pp. 1-33.

E. Fama and K. French (2005), "Financing Decisions: Who Issues Stock?" *Journal of Financial Economics*, 76, pp. 549-582.

M.Z. Frank and V.K.Goyal (2003), "Testing the Pecking Order Theory of Capital Structure", *Journal of Financial Economics*, 67, pp. 217-248.

M. Harris and A. Raviv (1991), "The Theory of Capital Structure", *Journal of Finance*, 46, pp. 297-355.

R. Heinkel (1982), "A Theory of Capital Structure Relevance under Imperfect Information," *Journal of Finance*, 37, pp. 1141-1150.

J. Helwege and N. Liang (1996), “Is There a Pecking Order? Evidence from a Panel of IPO Firms”, *Journal of Financial Economics*, 40, pp. 429-458.

H. Leland and D. Pyle (1977), “Information Asymmetries, Financial Structure and Financial Intermediation”, *Journal of Finance*, 32, pp. 371-388.

S. Myers (1984), “The Capital Structure Puzzle”, *Journal of Finance*, 39, pp. 575-592.

S. Myers and N. Majluf (1984), “Corporate Financing and Investment Decisions when Firms Have Information that Investors Do Not Have”, *Journal of Financial Economics*, 13, pp. 187-221.

L. Shyam-Sunder and S. Myers (1999), “Testing Static Trade-off against Pecking Order Models of Capital Structure”, *Journal of Financial Economics*, 51, pp. 219-244.

J. Stein (1992), “Convertible Bonds as Backdoor Equity Financing”, *Journal of Financial Economics*, 32, pp. 3-21.

J. Stiglitz and A. Weiss (1981), “Credit Rationing in Markets with Imperfect Information”, *American Economic Review*, 71, pp. 393-410.

## **5. Capital Structure and Incentives**

Readings: **CWS**, Ch 12 (12.C)  
**DM**, Ch 3 (3.1)

B. Biais and C. Casamatta (1999), “Optimal Leverage and Aggregate Investment”, *Journal of Finance*, 54, pp. 1291-1323.

R. Green (1984), “Investment Incentives, Debt, and Warrants”, *Journal of Financial Economics*, 13, pp. 115-136.

R. Innes (1990), “Limited Liability and Incentive Contracting with ex ante Action Choices,” *Journal of Economic Theory*, 52, pp. 45-67.

M. Jensen (1986), “Agency Cost of Free Cash Flow, Corporate Finance and Takeovers”, *American Economic Review*, 76, pp. 323-329.

M. Jensen and W. Meckling (1976), “Theory of the Firm: Managerial Behavior, Agency Costs, and Ownership Structure”, *Journal of Financial Economics*, 3, pp. 305-360.

S. Myers (1977), “The Determinants of Corporate Borrowing”, *Journal of Financial Economics*, 5, pp. 147-175.

R. Parrino and M. Weisbach (1999), “Measuring Investment Distortions Arising from Stockholder-Bondholder Conflicts”, *Journal of Financial Economics*, 53, pp. 3-42.

## **6. Capital Structure under Adverse Selection and Moral Hazard**

M. Darrrough and N. Stoughton (1986), “Moral Hazard and Adverse Selection: The Question of Financial Structure”, *Journal of Finance*, 41, pp. 501-513.

K. Koufopoulos (2007), “Managerial Compensation and Capital Structure under Asymmetric information”, mimeo, University of Warwick.

K. Koufopoulos (2009), “Optimal Securities under Adverse Selection and Moral Hazard”, *Journal of Mathematical Economics*, 45, pp. 341-360.

## **7. Payout Policy**

Readings: **BM**, Ch. 16  
**CWS**, Ch 16  
**DM**, Ch. 4  
**RWJ**, Ch. 18

J. Aharony and I. Swary (1980), “Quarterly Dividends and Earnings Announcements and Stockholders Returns: An Empirical Analysis”, *Journal of Finance*, 35, pp. 1-22.

P. Asquith and D. Mullins (1983), “The Impact of Initiating Dividend Payments on Shareholder Wealth”, *Journal of Business*, pp. 77-96.

R. Bali and G. Hite (1998), “ Ex dividend Day Stock Price Behaviour: Discreteness or Tax-Induced Clienteles?”, *Journal of Financial Economics*, 47, pp. 127-160.

S. Bernartzi, R. Michaely and R. Thaler (1997), “Do Changes in Dividends Signal the Future or the Past?”, *Journal of Finance*, 52, pp. 1007-1034.

D. Bernheim and A. Wantz (1995), “A Tax-Based Test of the Dividend Signalling Hypothesis”, *American Economic Review*, 85, pp. 532-551.

S. Bhattacharya (1979), “Imperfect Information, Dividend Policy, and “the bird in the hand” Fallacy”, *Bell Journal of Economics*, 10, pp. 259-270.

R. Comment and G. Jarrell (1991), “The Relative Signalling Power of Dutch-Auction and Fixed-Price Tender Offers and Open Market Share Repurchases”, *Journal of Finance*, 46, pp. 1243-1271.

L. Dann (1981), “Common Stock Repurchases: An Analysis of Returns to Bondholders and Stockholders”, *Journal of Financial Economics*, 9, pp. 113-128.

H. DeAngelo, L. DeAngelo and D. Skinner (2004), “Are Dividends Disappearing? Dividend Concentration and the Consolidation of Earnings”, *Journal of Financial Economics*, 72, pp. 425-456.

E. Elton and M. Gruber (1970), “Marginal Stockholders' Tax Rates and the Clientele Effect”, *Review of Economics and Statistics*, pp. 68-74.

E. Fama and K. French (1998), “Taxes, Financing Decisions, and Firm Values”, *Journal of Finance*, 53, pp. 819-843.

E. Fama and K. French (2001), “Disappearing Dividends: Changing Firm Characteristics or Lower Propensity to Pay?”, *Journal of Financial Economics*, 60, pp. 3-43.

G. Fenn and N. Liang (2001), “Corporate Payout Policy and Managerial Stock Incentives”, *Journal of Financial Economics*, 60, pp. 45-72.

G. Grullon and R. Michaely (2004), “The Information Content of Share Repurchase Programs”, *Journal of Finance*, 59, pp. 651-680.

A. Koch and A. Sun (2004), “Dividend Changes and Persistence of Past Earnings Changes”, *Journal of Finance*, 59, pp. 2093-2116.

R. Michaely, R Thaler and K. Womack (1995), “Price Reactions to Dividend Initiations and Omissions: Overreactions or Drift”, *Journal of Finance*, 50, pp. 573-608.

M. Miller and K. Rock (1985), “Dividend Policy under Asymmetric Information”, *Journal of Finance*, 40, pp. 1031-1051.

A. Ofer and A. Thakor (1987), “A Theory of Stock Price Responses to Alternative Corporate Cash Disbursement Methods: Stock Repurchases and Dividends”, *Journal of Finance*, 42, pp. 365-394.

## **8. The Market for Corporate Control: Mergers and Takeovers**

Readings: **BMA**, Chs. 33, 34  
**CWS**, Ch 18 **RWJ**, Ch. 29

G. Gorton, M. Kahl and R. Rosen (2003), “Eat or Be Eaten: A Theory of Mergers and Merger Waves”, Working Paper, University of Pennsylvania.

S. Grossman and O. Hart (1980), “Takeover Bids, the Free-Rider Problem and the Theory of the Corporation”, *Bell Journal of Economics*, 11, pp. 42-64.

S. Grossman and O. Hart (1988), “One Share - One Vote and the Market for Corporate Control”, *Journal of Financial Economics*, 20, pp. 175-202.

O. Hart, *Firms, Contracts and Financial Structure*, Oxford University Press, 1995 (Chapter 8).

B. Holmstrom and S. Kaplan (2001), “Corporate Governance and Mergers Activity in the United States: Making Sense of the 1980s and 1990s”, *Journal of Economic Perspectives*, 15, pp. 121-144.

J. Harford (2005), "What Drives Merger Waves?", *Journal of Financial Economics*, 77, pp. 529-560.

B. Jovanovic and P. Rousseau (2002), "The Q-Theory of Mergers", *American Economic Review*, 92, pp. 198-204.

A. Kyle and J-L. Vila (1991), "Noise Trading and Takeovers", *RAND Journal of Economics*, 22, pp. 54-71.

B. Lambrecht (2004), "The timing and Terms of Mergers Motivated by Economies of Scale", *Journal of Financial Economics*, 72, pp. 41-62.

M. Rhodes-Kropf and S. Viswanathan (2004), "Market Valuation and Merger Waves", *Journal of Finance*, 59, pp. 2685-2718.

M. Rhodes-Kropf, D. Robinson and S. Viswanathan (2005), "Market Valuations and Merger Activity: The Empirical Evidence", *Journal of Financial Economics*, 77, pp. 561-603.